

CONTACTS: Christine Feheley • (202) 640-4638 • cfeheley@asn-online.org

ONLINE JOURNALS FOR AMERICAN SOCIETY OF NEPHROLOGY UPDATED TO IMPROVE USER EXPERIENCE

American Society of Nephrology (ASN) publications contribute to the improved health of more than 850,000,000 people worldwide affected by kidney diseases—including 40 million Americans.

Background

- <u>Journal of the American Society of Nephrology</u> (JASN) is the leading kidney
 publication in the world; a monthly, peer-reviewed resource dedicated to
 advancing the practice of kidney medicine worldwide by reporting novel and
 rigorous research.
- Clinical Journal of the American Society of Nephrology (CJASN), also a
 monthly, peer-reviewed journal, and the most widely-read kidney journal,
 publishes high-quality clinical research and the most up-to-date outcomes
 relevant to clinical and critical care in kidney medicine, dialysis, metabolism,
 hypertension, and organ transplantation.

Washington, DC (September 12, 2018) — The American Society of Nephrology today announced an update for its online version of its two major publications, the Journal of the American Society of Nephrology (JASN), and its sister publication, the Clinical Journal of the American Society of Nephrology (CJASN).

The new, intuitive interface will offer browsers easier navigation, improved functionality, and the ability to save complex searches from the entire article archive of both JASN and CJASN. The update also incorporates a secure HTTPS eCommerce pay-per-view platform for safe credit card transactions.

"The initiative's responsive design really enhances the reader-on-the-go experience," said Josephine P. Briggs, MD, Editor-in-Chief, JASN. "With minimal click-through, members can quickly access current and archived content on any mobile device, and easily share news of interest with colleagues."

"We constantly look for ways to improve reader experience," said CJASN Editor-in-Chief Rajnish Mehrotra, MD, FASN, adding, "The update also offers Twitter widgets on articles providing the real-time ability to see all tweets about a particular article and enhance retweets."

Since 1966, ASN has been leading the fight to prevent, treat, and cure kidney diseases throughout the world by educating health professionals and scientists, advancing research and innovation, communicating new knowledge, and advocating for the highest quality care for patients a world leader in kidney patient advocacy and support. ASN more than 18,000 members representing 124 countries.

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Tweet: ASN announces update of online journals for easier navigation, improved accessibility, and functionality.

Facebook: ASN announces update of online publications Journal of American Nephrology and Clinical Journal of Nephrology, for ease of navigation, improved accessibility, and streamlined functionality.